

# Downtown



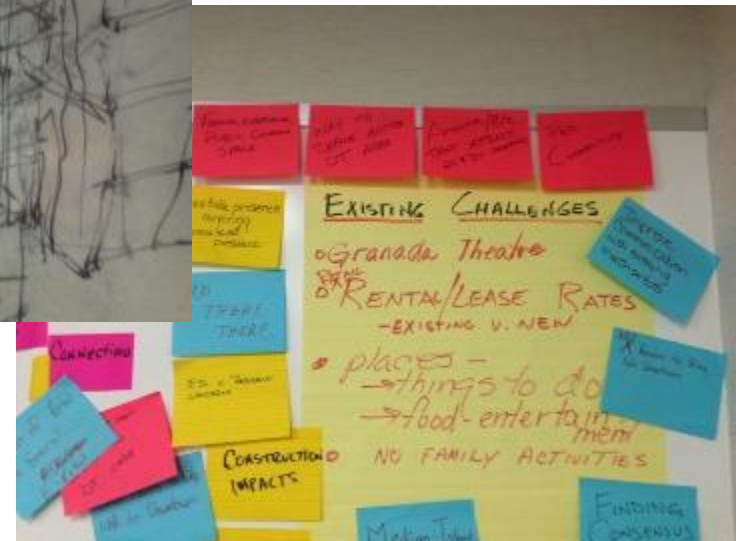
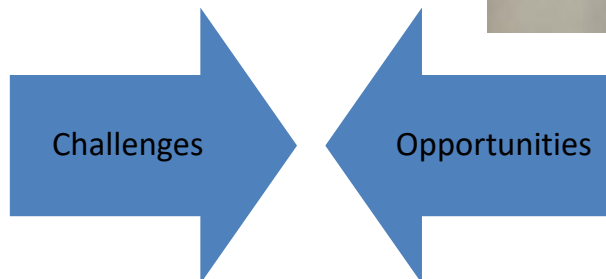
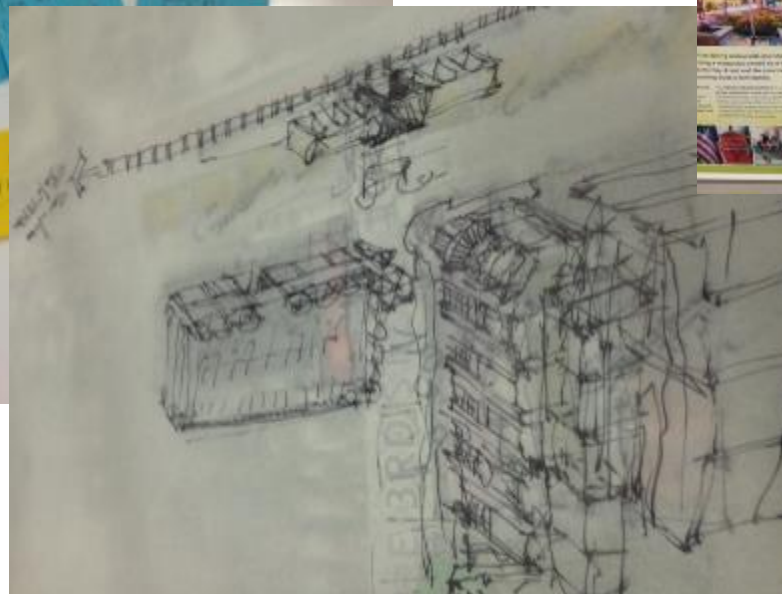
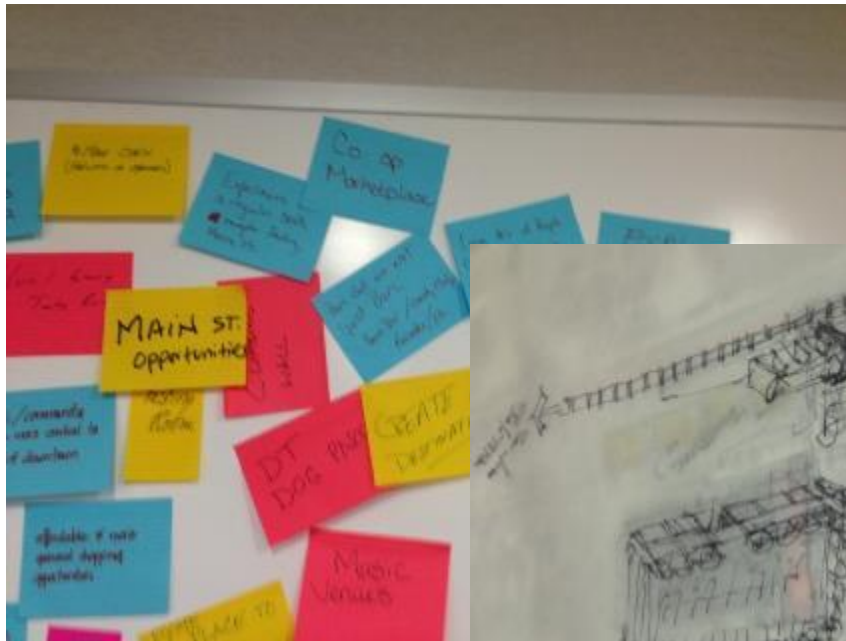
- 163k SF of Retail
- Over 30 Restaurants
- 582 New Multi Family Housing Units
- \$25 M of New Public Improvements
- \$80 M of New Private Investment
- New 271- Space **Parking Garage**

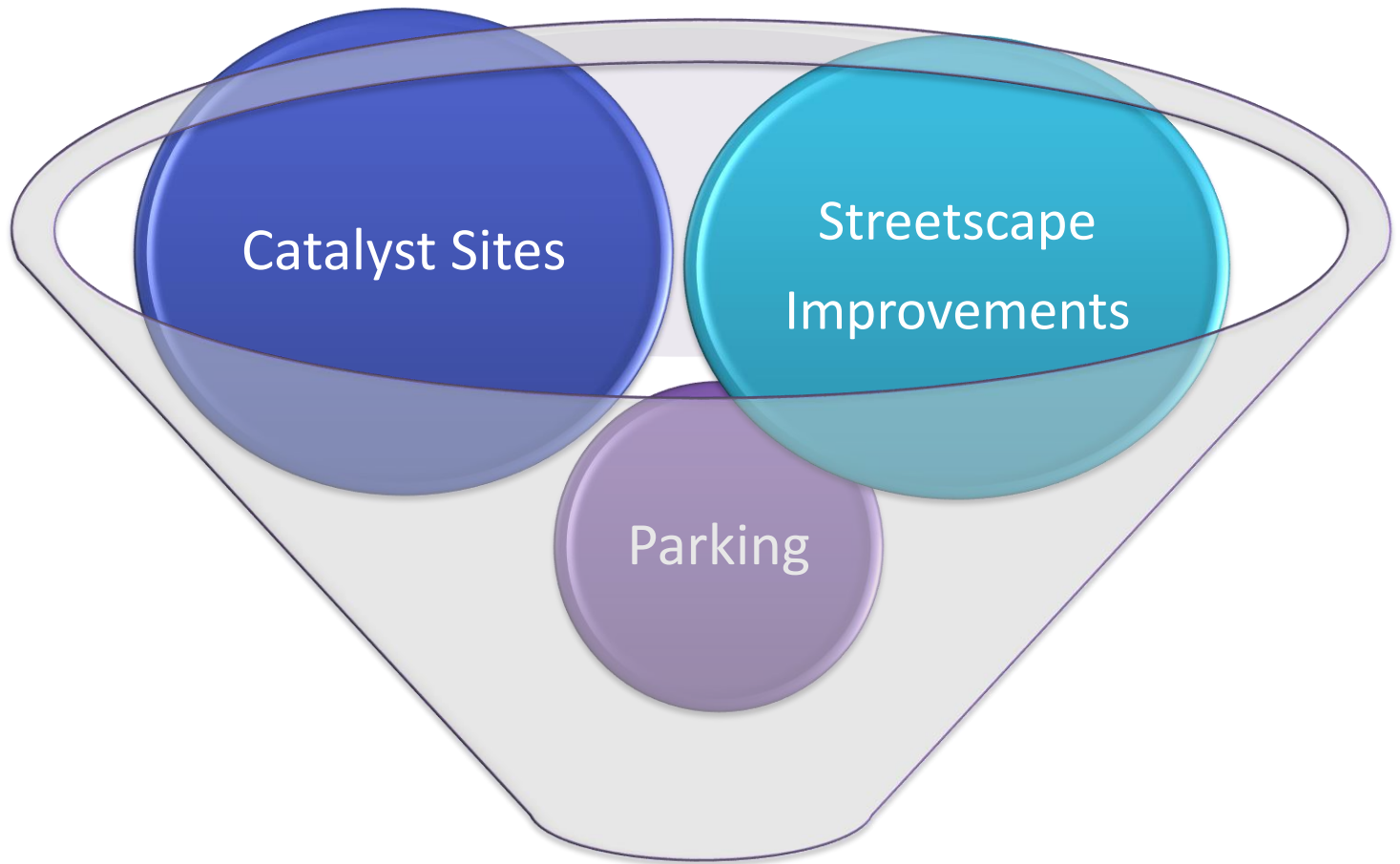


A Taste of Morgan Hill



# Affirm Vision





**Placemaking Opportunity**



*Save the Date!*  
**Friday, September 19, 2014**

## **CREATIVE PLACEMAKING COMMUNITY SYMPOSIUM:** *Building Community through Art and Design*



Join us for a Creative Placemaking  
 Community Symposium: Building  
 Community through Art and Design

**Friday, September 19, 2014**

Attend one of the two sessions

**Afternoon Session: 12pm–3pm *or***

**Evening Session: 6pm–8pm**

Morgan Hill Community & Cultural Center  
 17000 Monterey Rd. • Morgan Hill, CA 95037

## **HELP US SHAPE DOWNTOWN MORGAN HILL'S FUTURE!**

- Share your ideas about the designs and themes for the downtown parks, parking garage and streetscape.
- Learn about upcoming projects to make downtown more pedestrian friendly!
- Dedicate a song to a loved one! Participate in artist-led Park(ing) Day project—where we transform parking spaces into a “Canción (Song) Garden”.
- Learn about mini-grants for downtown art projects.

Residents, businesses, seniors, students, artists, non-profit organizations and all interested in the future of Downtown Morgan Hill welcome.

*Food included with registration.*

For more information and to register for the event, please visit: **[MakeItYours.MHDownTown.com](http://MakeItYours.MHDownTown.com)**

Thank you to our Supporters

GUGLIELMO  
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ROSSO'S  
FURNITURE





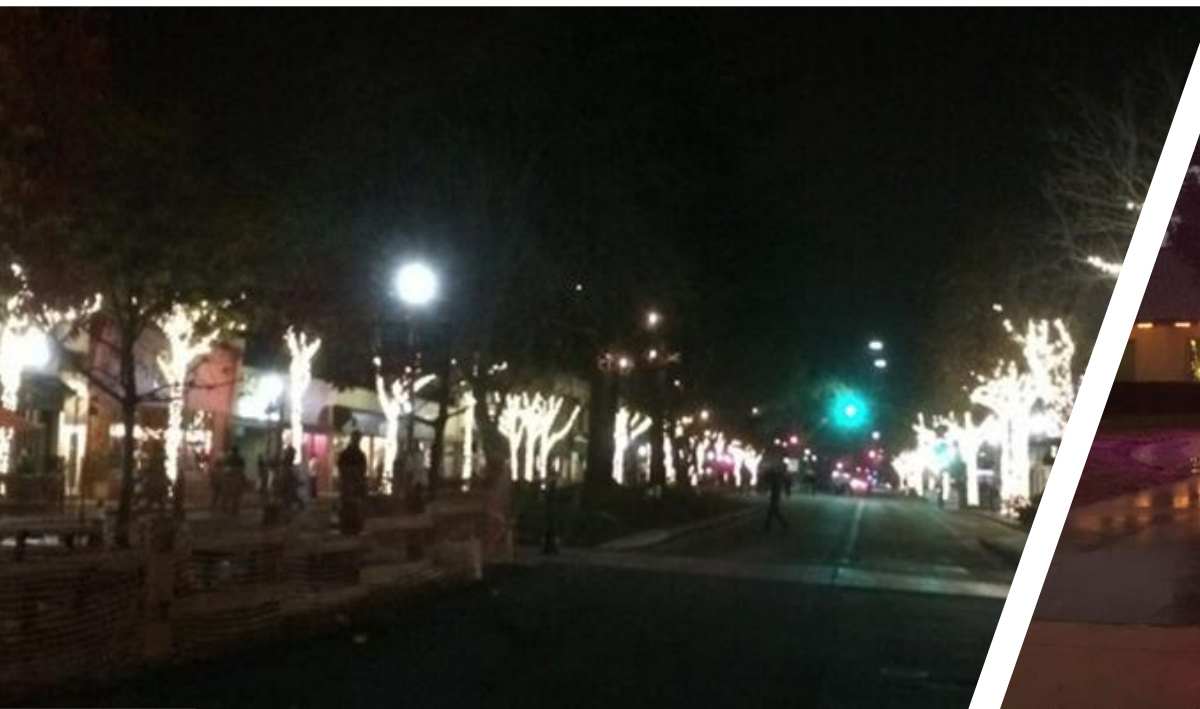
Make Downtown the most....  
walkable,  
bike-friendly,  
urban,  
family-oriented, and  
transit oriented  
Neighborhood in Morgan Hill









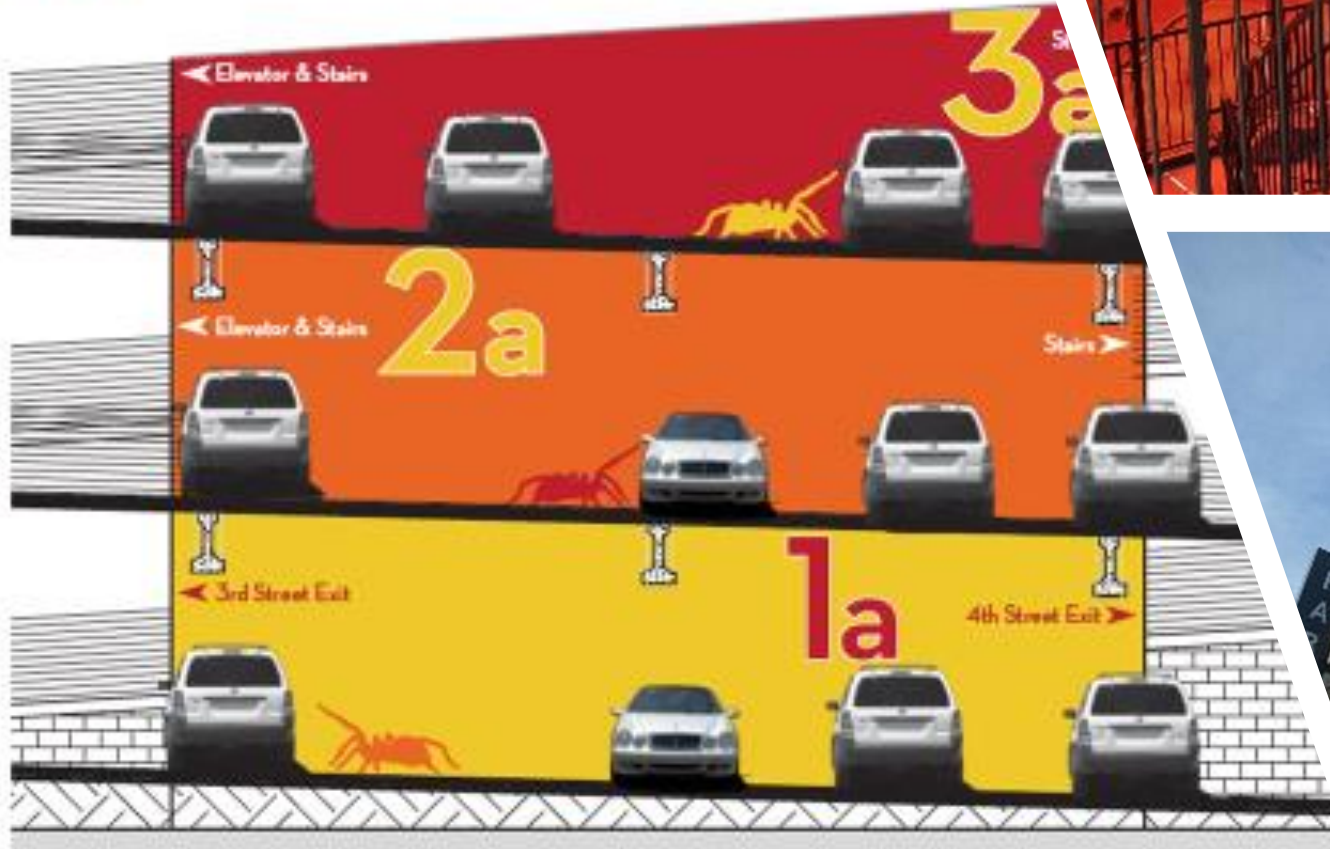


# PARKING GARAGE WALLS

## Shear Wall Elevations

WEST Wall

Fourth Floor Color  
Only found on shear wall  
on south side of garage



# Retail & Plaza





# DOWNTOWN MORGAN HILL RETAIL OPPORTUNITIES



**GRANADA THEATRE BY FRANK LÉAL**  
Opened December 2016



**GARAGE RETAIL BY INWALL/RODRIGUES**  
Grange Theory Fitness, Coffee Guys  
Opened December 2016



**EDS BUILDING FINE ART GALLERY & RESTAURANT BY DAN MCCORMIE**  
Opening Early 2018



**9TH STREET RETAIL BY INWALL/RODRIGUES**  
Opal, Willard Hicks, Tac-O-Hi, Mo's  
Opening May 2017



**BARLEY PLACE MIXED USE PROJECT BY WESTON HILLS**  
Opening November 2017



**DEPOT CENTER MIXED USE PROJECT BY CITY VENTURES**  
Opening November 2017



**GRANADA HOTEL BY FRANK LÉAL**  
Opening Fall 2018



**SUNDEW PROJECT**  
Apartments by Republic Housing  
Opening Early 2018



**THIRD STREET PARKING GARAGE**  
Opened Summer 2016



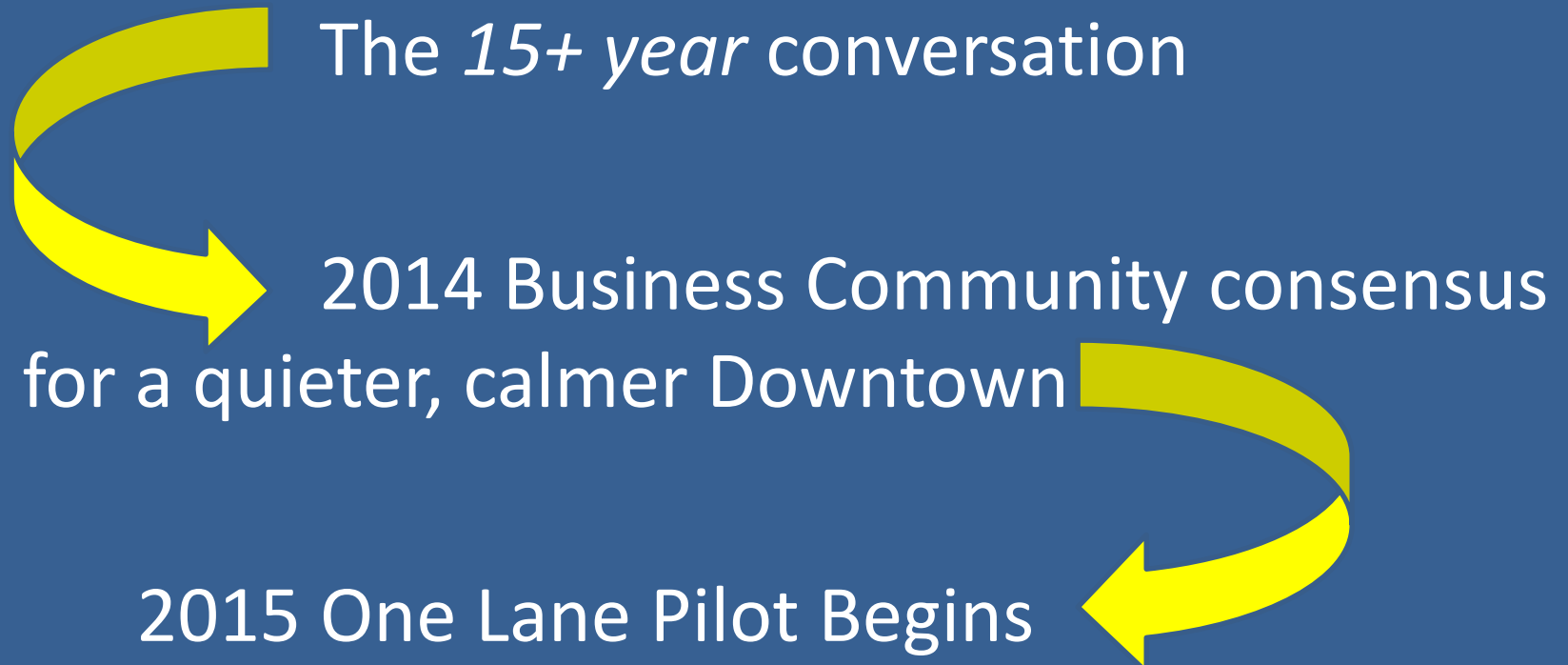
**DOWNTOWN PARKS**  
Depot/Train Station Playground,  
3rd Street Creek Park, Nob Hill Trail  
Under Construction April 2018



**MAP KEY**

- City of Morgan Hill Free Parking
- Caltrain Station
- Public Art
- Park

# Road Diet



# Mid-Pilot Results



Number of  
People Biking

**↑ x 3**

The number of bicyclists  
more than tripled  
from 74 to 170



Kids biking  
Downtown

**↑ x 6**

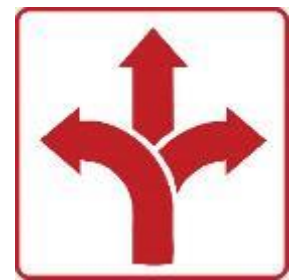
The number of kids  
bicycling in Downtown  
increased from 7 to 44



Travel Time  
Reliability

**+32secs**

Motorists have to plan to  
leave 32 seconds earlier to  
get through Downtown  
(20 sec buffer to 52 sec  
buffer)



Volume of  
Customers

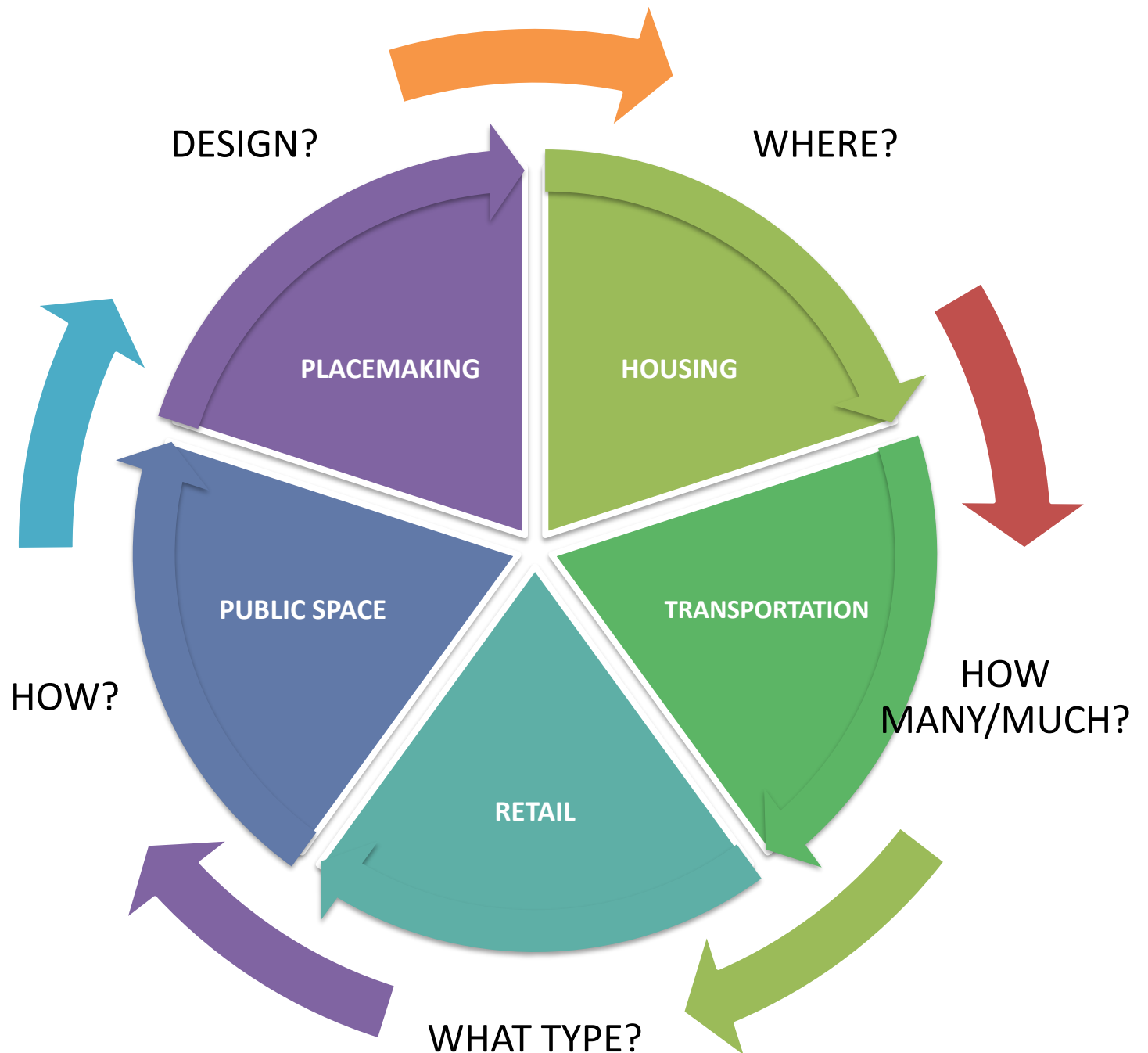
**69%**

Most business owners  
surveyed reported  
comparable, slightly more,  
or many more customers

# End of Pilot Results

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- No Change in Speed of Traffic
- People biking nearly tripled (from 74 to 214)
- Transit Ridership increased by 3% (trip length increased by 29 seconds)
- 50% of large vehicles (400 pick-up trucks and semi-trucks) moved to Butterfield Rd.
- Increased Pedestrians Counts and Parking Spaces
- Business Impact unclear
- Community was divided



# Planning for an Aging Friendly Community



# WHAT DO WE EXPECT OF OUR STREETS?

## THEN

Speed  
Mobility  
Safety

## NOW

Multi-Modal Options

Public Health/Safety

Economic Development

Environmental Quality

Community Building/Livability

Equity